Having read over the accomplishments of the Foundation for 2010, I’m amazed at the growth we continue to have with our key programs, especially when I look back and see how our projects have changed and evolved over the years. Several of our programs date from the 80’s, many more from the mid 90’s. While the name of the program remains the same, the way we work on the projects and certainly the way we provide our programs to boaters is quite different today than it was even a few years ago.

One of the constants in the Foundation is change—our extremely talented and dedicated staff is devoted to finding the best and most innovative ways to deliver our messages to the boating public. We’ve gone from using the telephone and mail, to using the Internet, Facebook and other contemporary methods of engaging boaters.

Another constant is the continued support of BoatU.S. members, without which the Foundation simply wouldn’t be able to function as we do today. The broad-based support that we receive from literally hundreds of thousands of members is not just a testament to the good work of the Foundation, it is a testament to the belief in safe and clean boating that is held by BoatU.S. members.

Thanks for your support,

Chris Almonat

OUR STAFF

Tony Bird
Alanna Keating
Lynne O’Hearn
Ted Sensenbrenner
Susan Shingledecker
Amanda Suttles
In an effort to increase efficiency and keep our program current, the Foundation revamped the Boating Safety and Clean Water grant programs in 2010. Instead of two programs with different application periods, the Foundation combined the two to create the Grassroots Grants Program. With one application, grant applicants can now submit ideas for both safety and environmental projects. With the new program, the Foundation received almost 150 applications and awarded 11 grants totaling almost $31,000. Projects include creating an interactive website and display on catch and release practices as well as a brochure on engine cut off switches.

Welcome to Otisco Lake
HELP US PRESERVE ITS BEAUTY
PO Box 207
Marietta, NY 13110
otiscolakepreservation.org
Otisco Lake Preservation Association

Boating, fishing, sightseeing and bicycling are some of the activities enjoyed by visitors to Otisco Lake, the easternmost Finger Lake, 22 miles southwest of Syracuse. Dam construction in 1869 and 1908 raised the level and formed the lake we know today. A drinking water source to Onondaga County, Otisco Lake is 6 miles long, 1 mile wide, and 60 feet at its deepest point. Two marinas provide boat access and the county park provides access for kayaks and canoes. The lake is known for walleye, trout, bass, and tiger muskie, with popular annual bass and ice fishing tournaments. Please enjoy our lake and help us preserve its beauty.

CCA MID COAST CRABTRAP & WATERWAY CLEANUP

Do you fish or boat in the area between Port Orange and the Mosquito Lagoon? Do you see abandoned crab traps & trash on the shoreline but don’t know what to do about it? Well, here’s your solution…..Thanks to a grant from the Boat U.S. Foundation, the Mid Coast Chapter of the Coastal Conservation Association Florida is having a crab trap and waterway cleanup.

When: August 28th 7:00 am to 12:00 pm
Where: Down The Hatch Ponce Inlet, FL
First 100 to check in at Down the Hatch get an event T-shirt and goodie bag from Bass Pro Shops

For registration packets and more information go to http://ccaflorida.org/chapters/mid_coast.html

Special thanks to the following:

Friends of the Cobbossee Watershed (left), Otisco Lake Preservation Association (above right) Coastal Conservation Association Mid Coast Florida (below)
S
ince the launch of its first
course in 1997, the BoatU.S. 
Foundation has always of-
fered a free web-based boating 
safety course. In 2010, it was time to 
bring our 14 year-old course up to 
date. The Foundation launched the 
new Online Learning Center featur-
ing a revised and updated Online 
Boating Safety Course. This course 
uses the latest in online education 
technology and integrates video 
and other interactive features to 
hance the learning experience. 
The Foundation’s online boating 
safety course is still free and now 
approved in more than 30 states 
to meet the mandatory educa-
tion requirements for boaters. 
In those states where we are 
not yet approved, boaters can 
now access their state course 
as a refresher or prep work for 
another course. It’s also a great 
way to save on your boat insurance 
even if you’re not required to have 
a course in your state.

"Kristy Lugert thanked her father 
profusely for having the foresight to 
rent an EPIRB from BoatUS which 
was instrumental in saving the three 
crew members’ lives." - Latitude 38

In 2010, 368 EPIRBS and GPIRBS 
were rented from the BoatU.S. 
Foundation. Every renter re-
turned to shore safely but one re-
turn was a little more eventful than 
usual. A sailboat delivery for Kristy 
Lugert and crew, resulted in the ac-
tivation of their rented GPIRB when 
wind gusts topped 50mph with 
15-20 foot seas eventually capsiz-
ing their 32 foot catamaran off the 
coast of California. Fortunately, 
Lugert’s shore-bound father rented 
an EPIRB from the Foundation the 
day before her departure to ensure 
his daughter was safe. That deci-
sion saved the lives of all three 
aboard.

The last minute rental and ship-
ment, activation, dispatch, and 
communication with Coast Guard 
watch standers was executed flaw-
lessly by all involved, including 
TowBoatU.S. 24-hour dispatch. A 
Coast Guard helicopter and rescue 
swimmer hoisted all three hypo-
thermic survivors aboard the air-
craft and took them to the closest 
hospital on the mainland. Accord-
ing to U.S. Coast Guard Lt. George 
Suchanek, the pilot of the MH-65C 
Dolphin helicopter responding to 
the call, “That EPIRB saved their 
lives.” Video of the rescue from the 
helicopter’s on-board camera is 
available on the BoatU.S. website.
FINDINGS #48 - WE SEE THE LIGHT

The Foundation first evaluated navigation lights in the 1990’s. But today, a whole new variety of navigation lights are now on the market – namely Light Emitting Diode (LED) lights, so the Foundation reprised the original nav lights study this year to see how these new lights stack up. On a clear night, Foundation staff outfitted a test boat to compare traditional incandescent light fixtures with newer products available today that promised more light, greater efficiency and less glare.

On top of those claims, LED lights also draw less electrical current and have bulbs that last longer—making them ideal for boating applications. Although their greater expense was a drawback the LED fixtures were a favorite of Foundation staff in all applications.

Navigation lights at night while boating (above left) and light meter reading of tested light in the lab (right).

FINDINGS #49 - WEATHER TO GO

Getting weather on the go is now easier thanks to new technology like smartphones, broadband wireless Internet and on board navigation devices with satellite options. Boaters can download apps or sign up for services that offer a variety of safety and weather information.

Foundation staff identified a number of options that offer everything from simple text forecasts to others that provide real-time information in great detail. Some applications were easy and intuitive to use while others were much more complex.

Boaters should consider what type of boating they plan on doing first. An inland boater might be looking for a simple weather and fishing forecast, while a coastal cruiser might make use of a service that provides more detail overlaid on their existing chart plotter. Smartphones and other electronic devices are changing rapidly and getting better with each new release so there are new choices every day. Some applications we tested have hefty annual fees, while others, like NOAA’s mobile.weather.gov site offered great information at no charge.

MarineCast Mobile Wather App (left) and Raymarine C120 Chartplotter (right) were two of the devices we tested.
**REEL IN AND RECYCLE**

In the last three years the Foundation’s efforts addressing man made debris that ends up in our waterways has expanded to cover not just monofilament fishing line but also, cigarette litter at marinas and more broadly working on waterway cleanups. In 2010 we continued our work on the Reel In and Recycle monofilament fishing line recycling program. We mailed out fishing line recycling bins constructed in late 2009 and completed the purchase of materials for bins funded by the Brunswick Public Foundation for 300+ inland bins in addition to the bins funded by NOAA for coastal areas. The Foundation expanded our partnership with West Marine by incorporating all West Marine stores with line respooling into our online data tracking tool. West Marine provided the Foundation with 12 $100 gift certificates for use as a incentive for the bin hosts in the Reel In and Recycle program.

**BOATING SIMULATION**

In April, Foundation staff had the distinguished honor of presenting the BoatU.S. boating simulator at the annual International Boating and Water Safety Summit in Daytona Beach, Florida. Over 500 attendees were treated to a behind the wheel demonstration with commentary. Maneuvering the vessel, interpreting aids to navigation, and understanding navigation rules were emphasized. Conference attendees were also invited to stop by the Foundation’s booth in the exhibition hall to try the simulator first hand. The simulator and other games created by the Foundation drew the attention of notable organizations who expressed interest in working with the Foundation.

**CIGARETTE LITTER PREVENTION**

This year marked the second year in our national partnership with Keep America Beautiful (KAB), a national litter prevention organization. KAB, with funding from Altria Phillip Morris runs a nationwide cigarette litter prevention program. This program is aimed at helping communities reduce the amount of cigarette litter. Together KAB and the BoatU.S. Foundation partnered with 40 marinas around the country to address cigarette litter. The marinas were provided with $500 to purchase ash receptacles, and 300 portable ashtrays to distribute to boaters. The response to this program has been tremendous with on average a more than 50% reduction in the amount of cigarette litter at participating marinas. Marina management stated that they would not have been able to undertake the initiative in absence of the program and that they felt it made a great impact.
In 2010 the BoatU.S. Foundation was awarded two grants from the National Fish and Wildlife Foundation. The first grant is to work with marinas on spill response and prevention. This will take the form of an online course, using the Foundation’s online course platform. The second grant will allow for the development of a Clean Boating online course. Similar to our popular boating safety online course, the clean boating course will have state specific sections that will allow the Foundation to add information on state-specific regulations and local ecosystems. Both of these projects while New Jersey-specific have the potential for national replication. These courses will be developed in 2011 and 2012.

Clean fueling practices (right)

OIL SPILL RESOURCES

Working with numerous departments at BoatU.S., Foundation staff helped to build and maintain the BoatU.S. Oil Spill web-pages, designed to serve as the main resource of recreational boaters on the Deepwater Horizon oil spill. The pages contained boat maintenance and warranty information from manufacturers, the latest news from the federal agencies, and up to date maps of the spill area and closed fishing areas. We also tried to leverage BoatU.S.’s network of towers, cooperating marinas, and members in the Gulf Region to provide updates on the conditions on the ground. This site was referenced widely in the boating community as the go-to location for information pertaining to recreational boaters.

As the widespread impacts of the spill became known, the Foundation worked with our partners at Carreco Media to develop a unique outreach tool. As a result of these efforts, BoatU.S. sponsored a television series “The Gulf Today and Tomorrow” that featured 13 episodes on how the spill was impacting residents and the boating and fishing community in the Gulf. BoatU.S. Foundation, and BoatU.S. Angler staff made significant technical contributions to the series.

Chris Edmonston, Foundation President, in the Gulf during the BP Oil Spill.
The 2010 BoatU.S. Foundation Environmental Leadership Award was presented to Vivian Matuk from the California Department of Boating and Waterways and the California Coastal Commission. Vivian isn’t one to shy away from the tough environmental issues facing California boaters. For ten years she has helped boaters, anglers and sailors keep these waterways clean by developing innovative recycling programs, reducing the sources of pollution and training volunteers through California’s innovative dockwalkers program. She spearheaded the ‘Keep the Delta Clean Program’ and looked for solutions to the environmental issues that frustrate many boaters, such as what to do with old, expired flares or the absorbent pads used to soak up engine oil, for which she developed an innovative exchange program. She is also the golden state angler’s best friend, overseeing 40 BoatU.S. Foundation fishing line recycling bins. The award recognizes those who have made a significant impact advancing clean boating and educating boaters about how they can minimize their environmental impacts. Additionally, two others individuals received Environmental Commendations: David White of NY Sea Grant for his “Discover Clean and Safe Boating Education Campaign”; and April Price of Treasure Coast, FL for her coordination of the Treasure Coast Waterway Cleanup that covers over 125 miles of waterways in Florida.
The Foundation currently has over 500 life jacket loaner sites in all 50 states and DC who loan jackets over 90,000 times a year. In 2010, the Foundation continued to expand a partnership with the U.S. Army Corp of Engineers by providing new kits to several lakes in the South Atlantic Division and by providing additional supplies to current sites. New loaner kits include twelve jackets ranging in size from infant to youth, signage and an inventory log. Replenishments that are sent out allow for loaner sites to maintain the program as materials wear out. A survey was also sent to all sites to solicit feedback on the program and to provide sites with additional supplies needed to continue the program.
Boaters who care about safety and the marine environment are core supporters of the Foundation and help keep these programs afloat. To learn more about our programs or to get involved, please visit BoatUS.com/Foundation.

1.) Donate online – Donating online has never been easier. Using our secure donation website, you can make a donation in any amount and even honor a friend, remember a loved one, or commemorate a special occasion. Better yet, make it a recurring gift.
2.) Visit the Giving Marketplace – Through this new nautical storefront you can purchase everything from nautically themed holiday and note cards, photo albums and calendars, and even mugs, t-shirts, hats and pins, customized to your liking.
3.) Donate your boat, car, truck or RV – Boat owners can now donate their boat or vehicle to the BoatUS Foundation to help promote safe and clean boating. Through a new partnership, the Foundation can accept donations from almost anywhere in the country.

To learn more about how you can support the Foundation visit BoatUS.com/Foundation

The BoatU.S. Foundation is dedicated to making boating safer and cleaner for future generations. To that end, our staff works in partnership with recreational boating and environmental organizations throughout the country including:

American Boat and Yacht Council (ABYC) Product Interface Commitee
Keep America Beautiful
Maryland Clean Marinas Program Advisory Board
National Safe Boating Council (NSBC)
National Association of State Boating Law Administrators (NASBLA)
NASBLA Accident Reporting and Analysis Commitee
NASBLA Boats & Associated Equipment Commitee
NASBLA Education & Awareness Commitee
NASBLA Waterways Management Committee
Pacific Oil Spill Education Task Force
The Ocean Conservancy
Transportation Research Board’s Marine Environmental Commitee
United States Coast Guard (USCG)
United States Coast Guard Auxiliary (USCGA)
United States Power Squadron (USPS)
FINANCIALS

SUPPORT & REVENUES

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Vice Chair, Audit & Finance Committee
Chris Edmonston

SUPPORT & REVENUES

2010
Contributions $1,109,145
Federal Grants 421,056
Other Income (Royalties, Non-Federal Grants, Program income) 247,351
Investment Income 15,815
Unrealized gain (loss) on long term investments 42,592
Total Revenues and Gains: 1,835,959

EXPENSES & LOSSES

2010
Program Services $1,339,481
Courseline 29,176
Spanish Boat Handling Decal 15,979
Brochures & Publications 45,085
Online Course 177,066
Conferences & Seminars 71,037
Foundation Findings 25,470
Website 45,385
Life Jacket Loaner Program for Kids 44,219
EPIRB Rental 98,593
Sportsman’s Forum 415,292
Federal Requirements - USCG Grant 6,269
Grassroots Grants 84,928
General Education & Research 100,780
Clean Fueling Programs 14,459
Marine Debris 74,578
Other Programs 19,493
Total Program Services 1,339,481

Management and General 152,174
Fundraising 74,467
Total Expenses 1,566,122
Increase (Decrease) in Net Assets 271,997
Net Assets at beginning of the year 624,217
Net Assets at the end of the year 894,054

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Our Mission
The BoatU.S. Foundation for Boating Safety and Clean water is an innovative leader promoting safe, clean and responsible boating. The foundation provides educational outreach directly to boaters, and supports partner organizations nationwide. With millions of boaters on the water, our aim is to reduce accidents and fatalities, increase stewardship of our waterways and keep boating a safe and enjoyable pastime.

The BoatU.S. Foundation is a national 501(c)(3) nonprofit organization. Our work is primarily funded by grants and individual donations.